

LEAN ON EACH OTHER

- tackle youth unemployment



An easy guide to host and
facilitate a screening.

LEAN ON EACH OTHER SCREENING.

So often we hear people say it's all about who you know more than what you know - but what does this mean? Both research and young people's experiences show that the people in your social networks affect the type and kind of information and opportunities you can access. Mostly, these connections feel very informal - you might meet someone somewhere and they know someone, who knows someone- and so it goes from there. At Youth Capital, we believe young people can deliberately make their social circles bigger- for themselves and their friends.

Lean on each other - tackling youth unemployment is a short film, produced in partnership with Eh!woza, that highlights the power of social connections in the lives of seven South Africans, and how ordinary South Africans can start promoting them. This toolkit is a guide to help you plan and manage your community screening.



Youth Capital is an advocacy campaign that aims to catalyse a South Africa where all young people have the skills, support and opportunity to earn an income.

Eh!woza brings together scientists, artists and young people to provide accurate information and stimulate debate and discussion around health and disease. In doing so, Eh!woza hopes to improve positive health choices and decrease stigma.

6 EASY STEPS TO HOST A SCREENING.

Hosting a screening doesn't have to be a lot of work. We've put together 6 easy steps that you can follow to host your screening.



Step 1: Choose a film to screen.

Youth Capital has produced two films; *Lean on each other*, which will be launched on Youth Day in 2023, highlights the importance of social connections to equip young people with the information and exposure to opportunities they need to thrive. For Youth Day 2022 we launched 'I've been trying' 8 years without a job - this short documentary film unpacks the real, systemic challenges that young people face on their journey to earning an income, what holds them back and the ways they take action with what they have. You can choose to screen both films.



Step 2: Find a venue.

- Pick a venue that will be big enough for the number of guests you would like to invite. The number can vary between 10 friends to 20 guests; including community leaders and local business owners.
- It can be a room at home; a school classroom, library room; a room in a community centre or a room in the church.
- There might be other events happening, and you can ask to show the documentary during or soon after the other event.
- Make sure you can use the venue for a maximum of 90 minutes. *Lean on each other* is 10 minutes and then you can host a discussion. If you choose to also screen the documentary *'I've been trying' 8 years without a job* too, which is 15 minutes long, make sure you can use the venue for a minimum of 60 minutes to a maximum of 2 hours.



Step 3: Invite different guests.

- Invite friends and their friends too. If you are a part of a soccer club; dance club or reading club, you can share the poster inviting the friends in that club. We have a digital poster available. Send us a WhatsApp message on 083 973 6642, and we will send it to you.
- You can post the poster on your personal social media to invite your friends - if you do, please tag @youthcapitalisa - you can also share the invite on different WhatsApp/Facebook groups.
- Invite different people from the community who play a critical role in creating and hosting spaces where young people can gather to build social connections such as ward committee members, or community leaders; but also people who are well known in the community, such as teachers, pastors etc. The documentary speaks about the importance of creating connections with different people in a young person's community who can provide guidance. Business owners also have a role to play - think of local grocery store owners in your area. If you would like a formal letter for the ward councillor, please WhatsApp us.



Step 4: Setting up for the screening.

- You can use either a laptop or mobile phone to watch both documentaries because they are available online. Let us know if you need data to screen the documentaries in the sign up form - you will receive it ahead of the screening date. You can also WhatsApp us on 083 973 6642.
- If you use your phone, then you can ask a friend to use their phone as well so that your guests can watch the documentary on two phones.
*The number of phones used will depend on the number of guests invited. If more than 10, then you may need 3 phones.

Share your experience: We'd like to know how the screening went. Share your experience of hosting a screening [here](#).



Step 5: Facilitate a discussion.

The discussion after watching the documentary is an important part of the screening, because it will help with bringing up any common lessons and views in the room. When it comes to the discussion, please refer to the toolkits, and explain that they provide practical knowledge about building social connections. Below is a list of questions you can use to guide the discussion. Please note that you are not restricted to these questions, you can include more:

- What stood out to you? (What was your “Aha” moment?)
- Whose story/experience stood out to you?
- Why do you think it is important to build social connections?
- What makes it difficult for young people and other members of the community to build connections in your community. Tip: Here you can ask two young people to raise their hand to answer and two non-youth to raise their hand to share their thoughts. This idea applies if there are non-youth community members in the room.
- How can those challenges be overcome?
- What spaces exist in your community to support the building of connections?
- What is the role of community leaders in supporting young people who have strong social connections - e.g: business owners, ward councillor etc.
- How can young people support each other?
- Note: Following a discussion about the role of young people, distribute the toolkits. Share this [link](#) to the feedback form with your guests.

If you have screened ‘I’ve been trying’: 8 years without a job, here is the [link](#) to the facilitation guide. On the last page are the questions you can use for the post-screening discussion.

THINK ON IT

A conversation is a two-way street. All you have to do is facilitate the conversation. You don’t need to have all the answers. Give people time to reflect on what they’d like to say.



Step 6: Taking photos.

- Take a minimum of 10 photos. These can be a mix of images taken before the screening starts, during the documentary screening and during the discussion.

Here are some guidelines to take star quality photos:

1. It's all about the lighting. Make sure that the lighting is in front of you and not behind you. If it's really dark, grab a lamp and place it in front of you.
2. If you're taking a group photo, make sure that your phone is straight. Check that your picture doesn't cut people off in the frame.
3. Make your own camera stand. You can use anything to make a camera stand. Try placing your phone against a glass or cup on table. Set a 5s second timer in your camera settings and take your photo. You can also ask a friend to take the picture for you.
4. It's all about the angle. Make sure that your camera is straight and not pointed at a low angle.
5. It's time to shoot your shot.

See some examples of good shots below!

The first 10 people to send their photos to us will receive a R100 shoprite voucher. You can send them to us via WhatsApp on 083 973 6642 or email them to us (info@youthcapital.co.za).

